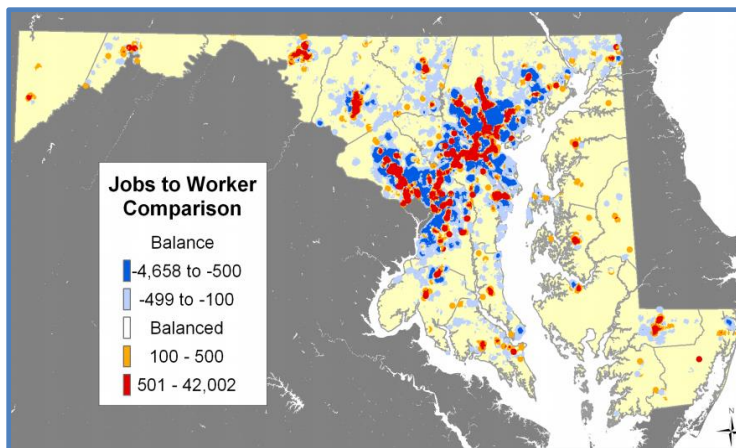


Local Employment Dynamics

The Maryland Department of Business and Economic Development (DBED) is the state's primary economic development agency to stimulate private investment, create jobs by attracting new businesses, encourage the expansion and retention of existing companies, and provide workforce training and financial assistance to Maryland companies.

The Department promotes the state's many economic advantages, markets local products and services at home and abroad, and encourages international investment, trade, and tourism to spur economic development. Since 2010, DBED has assisted nearly 4,000 small businesses and organizations; helped create or retain 40,000 jobs, and leveraged nearly \$3 billion in private investment. Companies such as Amazon, Discovery Communications, Johns Hopkins Medical, Legg Mason, Millennial Media, Under Armour and Volvo Powertrain have recently located or expanded to Maryland.



In pursuit of its important mission, DBED utilizes OnTheMap and LEHD data for a variety of important activities including evaluating the effectiveness of Enterprise Zones over time and measuring the success of smart growth initiatives.

The LEHD Origin-Destination Employment Statistics (LODES) dataset, provided by the Census Bureau, enables the DBED to calculate and monitor important changes to the local economy and workforce within Enterprise Zones including:

- The number and type of businesses located within Enterprise Zones
- The proportion of zone residents who are employed by zone businesses
- The income levels of workers within Enterprise Zones

The same data is utilized to aid in evaluation important aspects of smart growth initiatives - including reducing the number of people who travel long distances for work or in search of other amenities and services. The LODES data and OnTheMap tool allow the DBED to quantify and visualize whether smart growth policies are effective.

DBED Home Page

<http://business.maryland.gov/dbed>

LEHD Source Data

<http://lehd.ces.census.gov/data/#lodes>